

13 March 2013

RECEIVED

18 MAR 2013

Ms Elizabeth Tydd
Executive Director
Office of Liquor, Gaming and Racing
Trade and Investment, Regional Infrastructure and Services
c/- GPO Box 7060
SYDNEY, NSW 2000

Dear Elizabeth,

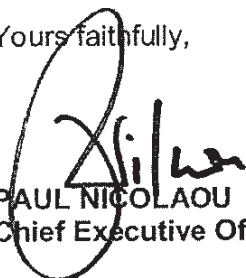
RE: 2013 REVIEW OF THE LIQUOR PROMOTION GUIDELINES

The AHA (NSW) have received a copy of the final draft of the 2013 Liquor Promotion Guidelines. I would like to thank you for including many of our recommendations following our review of the preliminary draft. The document we believe now better reflects the intent of the *Liquor Act 2007*.

Accordingly, we are pleased to formally endorse the guidelines and consent to the use of the AHA (NSW) logo on the front cover of that document. I have arranged to have an electronic version sent to Lucy Brotherton from your office, whom I believe has carriage of this project.

Should you have any questions or require further information, please do not hesitate in contacting AHA (NSW) Director of Policing and Regulations John Green on (02) 8218 1818 or email John.Green@ahansw.com.au

Yours faithfully,


PAUL NICOLAOU
Chief Executive Officer